Gt. H.-27—100,000—21-8-4

Devasom. 1954. Department

SERIES.

G.O. No. 470.

Dated 12 10-47

Designation Abstract.

Guide and Calenda
and Publications - Agricultural Department - Vi
ent of Malayalam and Sanskrit sections - Sanctioned/ Suspension of English editions
1949 onwards - Ordered.

GOVERNMENT OF MADRAS.
Abstract.

Books and Publications - Agricultural Department - Villagers' Guide and Calendar Revival of Malayalam and Kannada editions - Suspension of English edition from 1949 onwards - Ordered.

DEVELOPMENT DEPARTMENT

G.O. Ms. No. 4907. Dated the 16th October 1947

Read:-

G.O. Ms. No. 432, Development, dated 27.2.1942.
From the Director of Agriculture, No. Ll.660/47 dated 30.7.1947.
Government Memorandum No. 59740/A.II/47-5 dated 8.8.1947.
From the Director of Agriculture, No. Li.660/47 dated 1.9.1947.

Order:-

In 1942, it was suggested to the Director of Agriculture that the publication of the Villagers' Guide and Calendar might be discontinued for the duration of the war. As the Calendar was a very important means of propaganda, the Director of Agriculture considered it necessary to issue the calendar in three languages namely, English, Tamil and Telugu. The publication of Malayalam and Kannada editions was given up from 1942-43 onwards. The question of the desirability of reviving the Malayalam and Kannada editions of the Calendar and the need for continuance of the English edition of the Calendar in future in addition to the editions in the regional languages of this Province was taken up recently in consultation with the Director of Agriculture. The Government pass the following orders:-

English edition of the Calendar:- The Director of Agriculture has suggested that this should be continued as there is sufficient demand for it from the English knowing public. The Government after a careful consideration of the Director of Agriculture's suggestion are of the view, that there is no adequate justification for the continuance of the English edition of the calendar in addition to the language editions and accordingly direct that this publication should be suspended from 1949 onwards. The Director of Agriculture is however permitted to publish the English edition of the Calendar for 1948 in view of the fact that several advertisements are reported to have been accepted. The English edition for 1948 should be made available for sal to the public by the end of December 1947.

Regional language edition of the calendar:- The Director of Agriculture in his letter dated 1.9.1947 has reported that he is taking necessary steps to revive the Malayalam and Kannada editions of the Villagers' Guide and Calendar along with the 1948-49 Tamil and Telugu editions. The Government approve the Director of Agriculture's action and desire that every effort should be made to see that all the four language editions of the Calendar are published simultaneously by the end of January 1948. The Director of Agriculture is requested to take necessary steps in the matter.

(By Order of His Excellency theGovernor).

W.R.S. Sattianathan,
Secretary to Government.

To

The Director of Agriculture.
The Superintendent, Government Press, Madras.
The Accountant-General through the Finance.

/True copy/

Office Assistant,
Madras Record Office.

k.y.s.